

Sponsorship Proposal



Team Riddo

Background

Team Riddo is a motorsport team based in Sydney's North West. We currently compete in the CAMS 3J Improved Production NSW State Championship and the AASA MRA series at Wakefield Park with a circuit modified Holden VK Commodore.

This year we are looking to venture to Hidden Valley, Darwin as one of the support categories for the V8 Supercar series in June. As the transport and logistics expenses for this event are relatively high we are seeking your support as a team sponsor.

This opportunity will bring a new level of exposure to the team, as an estimated 45,000 people will attend over the 3-day event. Coupled with publicity on the trackside big screen coverage, this will bring your brand to the masses.

Improved Production Racing Association

Improved Production, formerly known as 3J Club Cars, is the fastest growing category of circuit racing in Australia. An Improved Production car is loosely based on a modified road car, and is made popular by the fact that it is fast and relatively inexpensive, as far as race cars go.

Starting out with a production body shell, and then carrying out substantial modifications to engines, brakes and suspension, has proven popular both with beginners to the sport and more experienced competitors. You are allowed to fit a bigger engine from the same manufacturer as the body shell. It can be a twin cam, or a turbo (with a restrictor), or a bridge or peripheral port in the case of a Mazda, depending on the model.


Minimum ride height is 100mm excl. the exhaust. Springs, shocks, sway bars are all free. Wheel width can be increased. Brakes are free, you can use close ratio gear boxes with a maximum of five forward gears, and locker or limited slip diffs are allowed. You are allowed to fit flares, and front and rear spoilers of limited sizes.

Source - <http://www.ipransw.com.au/about-us/>

Driver Information

	DOB	21/05/1974		
	Nickname	Riddo, Riddler		
	Occupation	Owner Operator Riddo's Run – Lawn and Garden Maintenance		
	Circuit Race Debut	Track:	Wakefield Park 2012	
		Car:	N14 Pulsar	
	Series:	MRA Series		
	Event:	Round 2		
	Result:	4 th in Class		
Championship Highlights	2013	1st Place - IPRA NSW 3001-6000 Early model		
	2012	1st Place - AASA MRA Sports Sedan U2L 2nd Place - AASA MRA Sports Sedan Outright		
Dan Ridley	Favourite Driver	Jim Richards, Craig Lowndes		

Car Information

	Car	1985 VK Commodore		
	Colour	Formula Blue		
	Engine	V8 – LS1 5.7 litre		
	Gearbox	T56 (limited to 5 forward gears)		
	Brakes	Front	Nissan R32 GTR 4 piston caliper 320mmx32mm Rotor	
		Rear	Nissan R32 GTR 2 piston caliper 286mmx18mm Rotor	
	Diff	Ford 9 inch		
	Rims	ROH Reflex – 16x8		
VK Commodore	Tyres	Yokohama A050 – 225/45/16 (Category Controlled)		



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Event Details

Skycity Triple Crown Darwin

Hidden Valley, Darwin

Date: 21-23 June 2014

Series: V8 Supercars

Class: Support Category - Improved Production

V8 Supercars estimate around 45,000 people will attend this event over the 3 day duration.

2014 MEETING PROGRAM – HIDDEN VALLEY DARWIN

FINAL (Improved Production Schedule only)

Friday 20 June				
Start	Finish	Category	Duration	Session
0800	0820	Imp. Prod/Commodore Cup/HQ	20 Minutes	Practice
1035	1050	Imp. Prod/Commodore Cup/HQ	15 minutes	Qualifying
1250	1305	Imp. Prod/Commodore Cup/HQ	8 Laps/ 15 minutes	Race 1
Saturday 21 June				
Start	Finish	Category	Duration	Session
1040	1055	Imp. Prod/Commodore Cup/HQ	8 Laps/ 15 minutes	Race 2
Sunday 22 June				
Start	Finish	Category	Duration	Session
1010	1025	Imp. Prod/Commodore Cup/HQ	8 Laps/ 15 minutes	Race 3



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Packaging Proposal

As the transport and logistics for this event a relatively high we are seeking the support of you as a team sponsor. Team Riddo is eager to pursue support on various levels and propose a tiered approach to sponsorship.

Tier 1 - Major Team Sponsor

As a major team sponsor we would:

- Signage on doors or bonnet of vehicle
- Signage on team shirts

In return we would be looking for the following:

- Financial support around \$2000 - \$3000

Tier 2 - Team Sponsor

As a team sponsor we would:

- Signage on either front or rear quarter panel of vehicle

In return we would be looking for the following

- Financial support around \$500 - \$1500

Tier 3 - Team Supporter

- Signage on front or rear bars

In return we would be looking for the following

- Discounting of products or services.

Commitment to Sponsors

In return for the support provided by our sponsors we will honour all agreements made, encourage all to support our sponsors and do all we can to increase both the team and its sponsors' presence in the wider community.

For further information please do not hesitate to contact Dan on the numbers listed below or e-mail us at:

teamriddo@riddos.com.au

We look forward to hearing from you in the near future.

Regards

Dan Ridley
0422 743 367